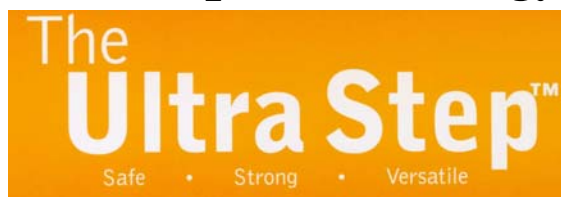


To: All Merchandisers
From: Catalog Solutions, Inc.
Date: Available Now!!!



New Tripod Technology!



**Little
Giant**
Ladder Systems

Not Available In Retail

Take advantage of the NEW Little Giant Ladder. New concept, new lower price, and great print, catalog and internet item. Photos and copy sell this product! Little Giant Ladder technology gives your customer a lighter and more compact ladder with every new design they come out with. #1 on the TV charts for over a year. The new Ultra Step will sell in your upcoming catalogs with large media planned throughout 2005-2006. GUARANTEED!

Little Giant Ultra Step --- The "Adjustable" Stepladder

NEW! The Ultra Step takes the technology of the Little Giant® into a lighter and more compact ladder system. The Ultra Step is Little Giant's newest and most revolutionary ladder. Available in aluminum, this revolutionary new ladder adjusts from 5' to 8' in 12" increments as a single sided stepladder. It also adjusts for stairs and unlevelled surfaces, and can be used in the parallel (or 90 degree) position against a wall. It is an adjustable stepladder for those who don't need the extension ladder feature of their Traditional Little Giant Systems. The patented Tripod-like design reduces weight significantly, yet offers the same safety and stability as the other ladders. The hinge design with a work tray and independent adjustable rails make it the most versatile stepladder made. This ladder will perform. These models are built with the same quality as the Original Little Giant Ladders.

Stepladder Height - 5'-8'

Weight - 25 lbs

Rating - 300 lb

Warranty - 1 year



Item #: 11580 Cost: \$125.00 S&H: \$14.00 MSRP: \$279.00

Special Catalog Pricing Includes Freight & Drop Ship FEDEX Green!



Features & Benefits:

- Compact storage
- Extends from 5' to 8' stepladder
- Operates in small spaces
- Economically priced
- Lightweight
- Staircase ready
- Parallel position capable (it stands parallel against vertical surfaces)



Please send me more information and a sample of the items above. I would like to evaluate the product(s) for placement in my next catalog.

Name: _____
Company: _____



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DROP SHIP ORDERS CAN BE FAXED OR E-MAILED DIRECTLY AND ARE SHIPPED FROM THEIR UTAH WAREHOUSE